

# Become a Member Of Saugeen Country Tourism Association

## *What is Saugeen Country Tourism Association??*

The Saugeen Country Tourism Association (SCTA) has been in existence for over 21 years. We are a non-profit organization who's main objective has been to promote and serve the tourism needs of our region. Because of this we are fully committed to maintaining a positive economic impact on the municipalities of Saugeen Country.

## *What is the Saugeen Country Tourism Association Membership??*

We are currently asking local businesses to join SCTA by becoming a member. Businesses can become a member for a cost of \$52.50 (\$50 + GST) a year and you become eligible for the many benefits we are able to offer.

## *Why should you become a member??*

- With our help we can bring more tourists to the area and therefore get more potential customers to your location
- Maximizes your advertising dollar and increases your promotional opportunities
- Membership allows us to work together to achieve our economic goals for our area
- Opportunities to vote on future endeavours and plans
- Your membership allows SCTA to promote your business to potential customers when they visit the Saugeen Country Tourist information centre
- Enhance the areas quality of life through increased visitation and revenues

## *How Do You Benefit??*

- Free listing and link on our website
- Free Listing in our travel Guide
- 10% member reduction on ad in travel guide
- Will put promotional material out in our information centre
- Saugeen Country will advertise your town and events on our website, as well as in various other media
- You will get exposure in large markets while saving money on marketing expenses

Help us make Saugeen Country **the** destination for year round recreation

For more information please contact Samantha at Saugeen Country Tourism Association



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